

Ohio Business Woman



Official Publication of Ohio Business & Professional Women

VOL. 56 NO. 3 Winter 2018

Fifty Years of Dreaming!

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The January bitter cold has left many of us with cabin fever. I used my free time to more research on one of my childhood heroes, Dr. Martin Luther King, Jr.. Did you know that he was not born with that name? He was christened as Michael King Jr. in Atlanta Georgia in January 1929. His father so admired the Baptist teachings of Martin Luther that he changed both of their names to Martin Luther Senior and Junior. He was a skeptic most of his youth about the teachings of Christianity but eventually came to believe that many of the teachings in the Bible were true and decided to enter Seminary. He was a voracious student and skipped 2 grades. At 15 he took an entrance test for Morehouse College and was accepted. At 18 he went into the ministry as he had made peace with the Baptist Church and was heeding his inner self to project his rational sermons that were "a respectful force for ideas, even social protest".

Dr. King graduated from Morehouse and enrolled in Seminary in Pennsylvania and graduated from there in 1951. His education was impressive and even after marriage to Coretta Scott in 1953 continued his studies for his Doctorate in Theology at Boston University. At age 25 he received his first church in Montgomery Alabama.

The Busing situation was tense in Montgomery especially after Rosa Parks refused to give up her seat which all led to a 385 day long bus boycott organized by King and then President Nixon. King's home was bombed and he was arrested and the trial led eventually to a trial which ended the racial segregation on all Mont-

gomery buses. This launched King into the national limelight. He was known from then on as the foremost speaker on civil rights.

He then began a very turbulent period of protesting, ministering, jail time, peaceful marches including the Selma, Alabama "Bloody Sunday March".

1963 was the peaceful march on Washington where King gave his famous, "I Have a Dream" speech." That speech is considered to be one of the finest speeches ever given.

He continued to fight the racial injustices in the South in particular but also had a presence in Chicago and spoke often against the Vietnam War.

In 1968 we all know what happened on April 4th in Memphis, Tennessee. James Earl Ray shot Dr. King on a balcony of his hotel. Jesse Jackson was there and witnessed Dr. King's shooting.

I remember the shooting and once again our nation was paralyzed by an unreal hush and shock. Everyone was shocked by the event and death of such a great peaceful man, a minister, a man of God. I was only 14 but remember all the television channels (all 3 of them) were obsessed with the story. His legacy still resonates for all of us especially this year, this 50th anniversary of his death.

Days after his death, Congress passed the Civil Rights Act of 1968 which is attributed to Dr. King's efforts and his influence has been felt worldwide. His influence will continue for many years in the future.

Linda Wiegand, BPW/OH President



Women's Retirement Foundation President 2017-2018, Sharon McTigue

Happy New Year! The 2017-2018 BPW year is passing quickly.

BPW/OHIO Women's Retirement Foundation is composed of BPW members – volunteers who want to take an active role in promoting programs which help those in need of support in the beginning of a healthcare career by offering a \$500 STNA (State Tested Nursing Assistant) Scholarship and a \$500 Grant (one Grant per Region) for a qualified facility to benefit their residents to enjoy and enhance their twilight years in a Non-Profit/Low Income Subsidized Senior Housing Facility.



What can you do? Our BPW/OHIO President has “Volcano” as her theme – and BPW members have a perfect opportunity to use this word in helping others in their community through the Retirement Foundation. Make your “VOICE” heard - talk about the STNA Scholarship and the Grants available; Take “ACTION” – there are many women and seniors who need your help - and Practice “Leadership” by encouraging others to embrace the opportunity to help others through BPW/OH Retirement Foundation.

Coshocton BPW submitted a completed STNA application from a member of their community. The qualified applicant was selected to receive a \$500 STNA Scholarship for the period ending 12/31/17. Great job, Coshocton BPW!

The information and application for both programs are on our website, easily downloadable – help your community through the Retirement Foundation! **The next quarterly deadline for the STNA Scholarship is March 31.** Also, please do not miss the opportunity to apply for the \$500 Grant for a qualified **Non-Profit/Low Income Subsidized Senior Housing Facility in your Region!** You can make that happen. **The deadline to submit a Grant Donation Request Form is April 15.** Research the facilities in your community; complete the form and submit it. Don't miss this opportunity to help seniors in your community. **Region Presidents, please contact your locals and encourage them to participate in this opportunity.** Completed forms may be mailed to me at 6073 Sandpiper Lane, North Olmsted, OH 44070 or email me at mctiguest@yahoo.com anytime before the deadline.

Please don't wait - You can make a difference in someone's life through BPW/OHIO Women's Retirement Foundation's STNA Scholarship Program and in the lives of seniors in a Non-Profit/Low Income Subsidized Senior Housing facility in your local community! Both the \$500 Scholarship and the \$500 Grant are available. Act Now!!

A special Thank YOU to BPW/OHIO who shared the proceeds of their Fundraiser at the November Board Meeting with BPW/OHIO Women's Retirement Foundation! We appreciate your support!! And a special Thank you to each member, Local and Region who have made a tax-deductible contribution to our Foundation during this BPW Year. Your financial support makes the Scholarships and Grants possible! If you are interested in making a donation, please send your check, made out to BPW/OH Women's Retirement Foundation to Barbara Kornuc, Treasurer BPW/OH Women's Retirement Foundation, 586 Louis Drive, Berea, OH 44017. THANK YOU!

All those who donate this year will be recognized at the BPW/OHIO State Conference in May.



Women Moving History Forward

Hello Volcanoes Out There! Since the year 2017 has ended, what goals does each local have to keep the lava of inspiration, impact and influence flowing to fortify Ohio Business and Professional Women?



First of all, regarding membership we must passionately think positive. No matter how the situation may appear (drop in numbers), there are women in need of our nurturing which can come in the form of coaching or mentoring. When seeking potential members, we must position ourselves to “scope out” their talents and abilities as we are making the effort to promote the organization.

The key to “scoping out” certain talents and abilities is to find out what they like to do, their profession, their passion, what makes their heart sing, etc. Developing a spirit of nurturing is the best way to “scope out” potential coaches and mentors. As a result of our support, reciprocally, they can discover how they can contribute to the organization while holistically continuing the tradition of women helping women. To emphasize these methods:

Coaching –is what I see as the semi- retired, retiree someone with a plethora of professional knowledge. Maybe that person does not necessarily want to join an organization, but would not mind coaching on a “short term” basis someone who wants to enter the Young Careerist program or facilitate an Individual Development course. Once the coach sees how they are impacting the next generation of young women leaders, they may eventually join.

Mentoring- Although mentors utilize coaching skills to serve the mentee, mentoring involves additional tasks, which can include:

Being a role model—literally displaying the specific actions and behaviors that are role specific

Consulting—sharing information about the industry, company or business unit that mentor believes is relevant to mentee

Brokering—making introductions to powerful, influential, and otherwise useful individuals in the industry or organization

Advocating—for mentee’s work assignments or career development to support the mentee's growth and development.

www.coaching.com

Every one of us can strategically inspire, impact, and influence by using the “scope out” method to promote BPW’s mission and goals. By developing a nurturing spirit, we’ll be in position to draw several volcanoes.

Individual Development (ID) Chair 2017-2018, Sherry Martin

In early 2017, I was contacted by BPW Ohio President, Linda Wiegand, and asked to take on the role of State ID Chair. I had no intention of joining the Board; however, I respect Linda and realized that after being a member of Lancaster BPW for the past 12 years, it is my time to step up and take on a bigger role within the organization.



Similar to how Linda asked me to give more of myself to BPW, I am asking each of you to participate in the Individual Development program. Please considering hosting a course and invite the surrounding locals or attend a nearby course and participate as a student. If you attend this year or have attended in the past three years, you are eligible to compete in the ID/YC competition. The details and required forms can be found at www.ohiobpw.org under Signature Programs.

Coshocton will be hosting a course on January 13 and 27. Berea’s course is scheduled for the same two dates, January 13 and 27. Their fliers are posted on the website. Lancaster is finalizing plans for its course on February 24. Who else is willing to support this worthwhile event? Sign up by February 1st deadline!

Remember to submit all paperwork by March 19. Please contact me with questions; sweetsher-ryd@yahoo.com or 740-808-3749.

DATE	EVENT / DEADLINE	LOCATION / NOTES
TBD	BPW National Foundation Policy & Action Day	
2/23/2018	Deadline Spring OBW	Email article to State President & OBW Editor
3/19/2018	Deadline YC & ID Region Candidates Information Due	Email State Chairs
4/10/2018	Equal Pay Day	
4/20/2018	BPW/Ohio EC Meeting	TBD
4/21/2018	2018 Leadership Meeting, ID/YC Competition, Leg. Platform Meeting	TBD
4/30/2018	EC/State Chairs/Region Presidents End of Year Reports Due	Email to State President
5/18-20/2018	BPW/Ohio State Conference	Berlin Grande, Berlin, OH

2016-17 BPW/OHIO STATE BOARD

2017-2018 WOMEN MOVING HISTORY FORWARD

Website ohiobpw.org

Position	Name	Address	H Phone	C Phone	Txt email
President	Linda Wiegand	78 Melissa Court, Pataskala 43062	740-739-6463	740-975-5581	Y bisbeststrate@gmail.com
President Elect	Carolyn Hrinda	9268 Heltman N., Ashland 44805	419-289-7339	419-289-7339	Y teach44805@yahoo.com
Vice President	Diana Gibbens	7790 Fairlawn Dr., Pickerington 43147	614-325-0178	614-325-0178	Y dgibbens@hotmail.com
Rec. Secretary	Jeanne Young	8167 Chestnut Hill, West Chester 45009	513-779-4308	513-707-2371	Y jeannejyoung@yahoo.com
Treasurer	Brenda Anders	577 Ross Rd. SE, Lancaster 43130	740-654-1902	740-652-0114	Y bpwtreasurer@yahoo.com
Parliamentarian	Lynnette Dawson	3701 Grapevine Mills#1113, Grapevine, TX 76051		614-946-8345	Y 4lcdawson@gmail.com
Corr. Secy	Paulette M. Knazek	228 Adams St., Zanesville 43701	740-214-4456	440-339-6009	Y alohahula2@yahoo.com
Imm. Past Pres.	Mary Ann Dutro	2365 Greenhills Circle, Zanesville 43701	740-455-9400	740-819-7592	Y madutrobpw@gmail.com
Legislation Chair	Elizabeth Burrell	2823 Woodcroft Rd., Columbus 43204	614-279-1092		No orphanmac@aol.com
Ind. Dev. Chair	Sherry Martin	4976 Royalton Rd SW, Lancaster 43130	740-681-1136	740-888-3749	Y sweetsherryd@yahoo.com
Finance Chair	Kathy Kellums	57 Periwinkle Dr., Olmstead Twp. 44138	440-235-6871		kpkel@sbcglobal.net
Membership Chair	Ursula Bess	1096 Waycross Rd., Cincinnati 45240		513-262-2989	Y ursulabess@yahoo.com
Issues Mgmt. Chair	Elizabeth Herrell	3365 Sugartyme Dr., Zanesville 43701	740-297-4556	740-575-1071	Y lizywca@columbus.rr.com
YCareerist Chair	Barbara Kornuc	586 Louis Dr., Berea 44017	440-826-0371	440-532-0820	Y bkornuc@sbcglobal.net
Region 1 Pres.	Leona Phillips	7216 Ridsen Rd., Vermillion 44089	440-967-9658	440-949-9033	Y leona.phillips@aol.com
Region 2 Pres.	Mary Reveley	4303 Wooster Rd., Fairview Park 44126	440-895-9201	440-823-9173	mary.reveley@att.net
Region 3 Pres.	Emily McBurney	3180 Creamery Rd., Nashport 43830		740-502-7903	Y missskobel@yahoo.com
Region 4 Pres.	Carol Lindsey	769 E Main St., Logan 43138	740-385-3622	740-503-3522	Y irisohio@yahoo.com
Region 5 Pres.	Gail Snyder	817 12th St., Greenville 45331	937-548-9143	937-423-4854	Y gails669@embarqmail.com
By-Laws Chair	Bonnie Crall	6459 E Vancey., Brook Park 44142	440-234-2202	216-246-9573	bcrrall@americtech.net
Legal Consultant	Chandra Ontko	610 North St., Caldwell 43724	740-305-5029	740-630-7055	Y chandralontko@gmail.com
Dbase Manager	Brenda Anders	577 Ross Rd. SE, Lancaster 43130	740-654-1902	740-652-0114	Y bpwtreasurer@yahoo.com
Dist. Mbr. Chair	Charisse Kellums	480 Walleyford Dr., Berea 44017	440-243-4613		bpwsponsor@gmail.com
2017 Conf Chair	Carla Fowler	1656 Evergreen Pk. Dr., Coshocton 43812		325-721-7305	Y bpwcarla@yahoo.com
2018 Conf. Site Ch.	Phyllis Riccadonna	918 B Archer Hill Rd. Colliers, WV 26035	304-914-4746	740-317-3868	Y phyllisR66@aol.com
Foundation Chair	Rhonda Stemmer	9750 Country Club Est, Byesville 43723	740-685-8090	740-260-1418	Y stemmers9@gmail.com
Non-Dues Inc. Ch.	Karen McCready	P. O. Box 224, Hayesville 44838	419-368-6942		No mccready@bright.net
OBW Editor	Andrea Patterson	3110 E. Highland Dr., Zanesville 43701		740-704-3110	Y andreaDpatterson@gmail.com
Web Master	Leona Phillips	7216 Ridsen Rd., Vermillion 44089	440-967-9658	440-949-9033	Y leona.phillips@aol.com
Nomination Ch	Phyllis Riccadonna	918 B Archer Hill Rd. Colliers, WV 26035	304-914-4746	740-317-3868	Y phyllisR66@aol.com
PAC	Shirley Jones	2791 Valley Rd., Cuyahoga Falls 44223		330-338-0617	sjones8838@aol.com
Ret. Fund Pres.	Sharon McTigue	6073 Sandpiper Ln, N Olmsted 44070	440-777-0538		No mctiquet@yahoo.com



BUSINESS AND PROFESSIONAL WOMEN/OHIO

2018 BPW/OHIO Conference – Berlin Grande, 4787 Township Road 366, Berlin, Ohio 44610

Vendor Registration Deadline (April 21, 2018)

Name of Organization /Business: _____

Address: _____

Contact Person: _____ Email: _____

Phone (day): _____ Phone (evening) _____ Fax _____

Registration: \$30 new vendor and a \$25 value give-away
\$25 for returning vendor from 2017 and a \$25 value give away
 After 4/21/2018: \$50 and a \$25 value give-away

Registration includes: *1 Table* (8 foot table – one table per business), *1 Thirty second presentation* (one presentation per business) and *1 Business card advertisement in Conference Program Book*.
 Coffee/Tea is available at NO charge, or \$18 lunch. (Please indicate below)

Vendor Hours:

Set Up on Saturday, May 19, 2018 from 6:00 to 8:00 AM

Saturday, May 19, 2018 from 8:30 AM to 2:00 PM

Vendor Fair with BPW/OHIO Members, Saturday, May 19, 2018 from 8:30 to 10:00 AM

By signing this form your organization agrees to pay the Ohio Federation of Business and Professional Women \$30/\$25 for a 8 foot table (space) AND a business card advertisement in the Conference Program Book.

Late registration fee: \$50 (after 4/21/2018). Returned check fee: \$35.00. Full payment must accompany this agreement.
Hotel reservation: Call 330-403-3050. Group Block Code: Ohio Federation of Business and Professional Women to register a room at Berlin Grande, 4787 Township Road 366, Berlin, Ohio. Reservations are to be made before 4/21/2018.
Room space is not guaranteed. Send signed agreement and check payable to BPW/OHIO Conference 2018

To: Liz Herrell, Conference Vendor Chair
 3365 Sugartyme Drive, Zanesville, OH 43701-6887
 Email: lizywca@columbus.rr.com

In consideration for being permitted to rent a space from the Ohio Federation of Business and Professional Women (herein BPW/OHIO) at the 2018 State Conference at Berlin Grande, 4787 Township Road 366, Berlin, Ohio, May 19, 2018, the undersigned hereby releases and forever discharges BPW/OHIO from any and every claim, demand, action or right of action of whatever kind of nature, either in law or in equity arising from or by reason of any accident which may occur as a result of the space at the hotel for the state conference of BPW/OHIO or any activities in connection with such rental, whether by negligence or not. BPW/OHIO is not responsible for any loss, theft, accident or other damage to any items left or exhibited within the vendor's space. Vendors are responsible for securing their own property.

The undersigned further states that he/she has carefully read the foregoing and knows the contents hereof.

Print Name: _____ Product: _____

Signature: _____ Date: _____

of 8 foot tables needed _____ Total for vendor space \$ _____
 No. for Lunch (\$18 each) _____ Total for Lunch \$ _____
 Amount Enclosed: \$ _____ Check Number: _____

Cancellations received after 4/30/2018 will not receive a refund.

Received by _____ BPW/OHIO Conference Vendor Chair

Revised/Approved



Women Moving History Forward

JOYCE M. DAVIS DISTINGUISHED MEMBER AWARD

BPW/OHIO members work tirelessly to continue the efforts of past BPW members to make our organization grow and prosper. Our dedicated members volunteer to head committees and hold offices, they donate countless hours to promote the rights of women.

They believe in the mission and vision of BPW, always thinking of ways to promote BPW. More than that they are planning ways to make ideas happen and are always mentoring and supporting another's ideas. Their leadership recognizes there is a need for the encouragement they give to other women to become involved and grow from life experiences.

BPW/OHIO has given us a wonderful opportunity to recognize these special members who work to make BPW an organization that continues to "*Move Women Forward in History*" with the Joyce M. Davis Distinguished Member Award.

Is there a member in your Local, Region or at the State Level that is like a VOLCANO?

Has a **Voice**

Works at **Overcoming Opposition**

Show **Leadership**

Embraces **Change**

Takes **Action**

Conveys **No Negativity**

Thinks **Outside** the box

Nominate your DISTINGUISHED MEMBER!! A committee will review all the nominations. One person from the nominations will be selected by the committee as the **2017-2018 BPW/OHIO Joyce M. Davis Distinguished Member** and recognized at the BPW/OHIO 2018 State Conference.

General Information

Requirements:

Must be a member of BPW for a minimum of five (5) years

Must be endorsed by a Local BPW President

Qualifications: (Must meet at least two (2) of the following):

Has held an office at the Local, Region and /or State organization level

Has competed in either the Young Careerist or Individual Development Program

Has taken an active role in membership growth on the Local level

Has taken an active role in the education and/or passage of legislative issues directly related to the BPW/OHIO Legislative Platform. This includes, but is not limited to, publishing articles, conducting seminars or presentations to outside organizations.

Deadline for Nominations: April 15, 2018. No nominations will be accepted postmarked after 4/15/2018.

Email: Completed form to bpwsponsor@gmail.com

Mail: Charisse Kellums, Chair

480 Walleyford Drive

Berea, OH 44017

Call: 440-781-9462 with any questions

The information sheet and nomination form are available online at ohiobpw.org.

2017-2018 BPW/OHIO Joyce M. Davis Distinguished Member Award

Nomination Form

Name of Nominee: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Employer: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Position/Title: _____

Manager's Name/Title: _____

1. **BPW Member Information- Membership Date:** _____ **Local:** _____ **Region** _____

2. **List BPW Offices and Committee Chairs held in the last five (5) years.** Write and attach a paragraph (200 words or less) detailing the goals and successes of the activities related to one of the leadership positions listed below.

<i>Office/Chair</i>	<i>Year Held</i>	<i>Local /Region/State</i>
---------------------	------------------	----------------------------

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

3. **List participation in any political arenas, legislative issues, seminars, presentations, special BPW projects, YC or ID competitions (year competed), awards and/or recognitions.** Write and attach a paragraph (200 words or less) detailing the member's efforts in one of the areas listed below and the effect it had on increasing membership. Attach documentation/photos, if available.

4. **Local President Endorsement Signature** _____

Phone: _____ **Email:** _____



BPW/OHIO CONFERENCE 2018

May 18-20, 2018 – Berlin Grande Hotel
4787 Township Rd. 366 – Berlin OH



Please type or print a separate registration for each person attending.

Name _____

Address _____

City/State/Zip _____ Contact Ph _____

E-Mail _____ Local _____ Region # _____

Affiliation (✓all that apply) ☐ Past State Pres. ☐ 2017-18 State Board Member – Position _____

☐ BPW Member* (voting privileges) ☐ First Time at State Conference ☐ 2017-18 Local President _____

(*membership must be current at conference)

Seminars: Friday, May 18, 2018 (✓those attending)

☐ Sexual Harassment 10:00-10:50

Jillian Straub HR Director Berlin Grande

☐ Defibrillation and CPR 11:00-11:50

Terry Shroyer- Coshocton EMS

Seminars: Saturday, May 19, 2018 (✓those attending)

☐ WOW Women On Watch 10:00-10:50

Nancy Wilt Coshocton County Sheriff - Self Defense

☐ Cardio Drumming 11:00-Noon

Rochelle from Healthy's

Volunteers needed at Conference (✓those of interest)

☐ Doorkeepers ☐ Pages ☐ Timekeepers

SPECIAL NEEDS:

Please identify any dietary or special needs.
Every attempt to accommodate you will be made.

REFUND POLICY:

No refund of Registration.

Meal refunds until May 1, 2018

Registration (Please ✓ registration as applicable)

☐ Member (postmarked on or before April 21, 2018) \$75.00

☐ Late Member (postmarked after April 21, 2018) \$100.00

☐ Non-Member (full registration must be paid) \$100.00

Meals Available (✓ as desired)

☐ Friday Lunch \$15.00

Lily Paisley Anchored for Justice

☐ Friday Dinner (Including Past State Presidents) \$25.00

Guest Speaker

☐ Friday Evening Event \$ 5.00

70's Sit In Party

☐ Saturday Breakfast & Vendor Fair No charge

Vendor Presentations, Give A-ways and Time to Shop

☐ Saturday Lunch \$18.00

Fashion Show

☐ Saturday Banquet \$35.00

Distinguished Member, YC and ID speeches, Installation of Officers

Selected Meals Total (✓ from above) \$ _____

Plus Registration (✓ from above) \$ _____

TOTAL ENCLOSED \$ _____

• I am a Total Package •

☐ Member Registration \$173.00

☐ Late registration/Non-member registration \$198.00

Make checks payable to:

BPW/OHIO Conference 2018

Send with this form to: Kathy Kellums

57 Periwinkle Dr. – Olmsted Twp. OH 44138

Ph: 440-235-6871

E-mail: kpkel@sbcbglobal.net

Hotel Accommodations are not included.
Call the Berlin Grande Hotel prior to April 17th

**(after April 17th rooms will be released,
this is a firm deadline)**

Telephone 740-788-1200

**When making reservations ask to make them under the
room block for Ohio Federation of Business & Professional
Women or OFBPW**

Room rate is \$109 plus taxes (includes breakfast)

FREE parking

You can pay online by visiting our website at
www.ohiobpw.org

**BPW/OHIO Conference 2018
Sponsorship Information
May 18-20 Berlin Grande Hotel
Berlin, Ohio**



2018 BPW/OHIO CONFERENCE PROGRAM BOOK ADVERTISEMENT

Advertise your business.
Do you, your Local or Region have a message to share?
Acknowledge a BPW member with your Volcano Voices by creating a
"Lava Light" Shout Out.

Package 1: \$500 Sponsorship Benefits

- Full Page Advertisement in the 2018 Conference Program Book
- Sponsor an Event or Seminar
- Exposure in all the 2018 Conference Publications
- Your Company Profile Highlighted at Sponsored Event
- Signage Displayed at Sponsored Event or Seminar
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2018 Business Sessions
- 1 Conference Registration
- 2 Tickets to Saturday Lunch

Package 2: \$250 Sponsorship Benefits

- Half Page Advertisement in the 2018 Conference Program Book
- Exposure in all the 2018 Conference Publications
- Signage Displayed Throughout Conference Venue
- Acknowledgement at all Conference 2018 Business Sessions

For additional information please contact 2018 BPW/OHIO Conference Sponsorship Chair Leona Phillips, leona.phillips@ol.com Submit information on the Program Book Advertising Form.

Name: _____

Company Name: _____

BPW Affiliations: _____

Phone: (____) _____ - _____ Best time to call _____

E-Mail: _____

Conference Sponsor? (Yes) Package 1 (\$500.00) _____ Package 2 (\$250.00) _____

Conference Exhibitor/Vendor? ____ (Yes) ____ (No)

Advertising Procedures and Guidelines

Advertisers must complete this form and send with payment to the Conference Program Ad Chair.
Samantha Shell, Program Ad Chair
612 Highland Blvd.
Coshocton, Ohio 43812

Check must be made payable to **BPW/Ohio Conference 2018**. Final copy and payment must be postmarked no later than **4/21/2018** to guarantee a space in the Conference Program Book and all advertising materials should be sent electronically to Samantha Shell by **4/21/2018**.
E-Mail: sjvisme23@yahoo.com Questions can be directed to Samantha Shell 740-610-4989.

Electronic ads should be submitted in PDF, JPEG form. Print ready logos, graphics and photos must be sent in with resolutions of at least 300 pixels. Please send in black & white or color formats.

<u>Ad Sizes:</u>	<u>Width X Depth</u>	<u>Amount</u>
___ Cover	4-1/2" X 7-1/2"	\$ 150
___ Full Page	4-1/2" X 7-1/2"	\$ 100
___ Half Page	4-1/2" X 3-1/2"	\$ 50
___ Business Card	4-1/2" X 1-1/2"	\$ 25
___ "Lava Light" Shout Out	2 Lines (max of 150 characters)	\$ 10

Have you wondered how to acknowledge a BPW Member from across the state, in your local or region? Create a 2-line shout out statement called "Lava Lights" for the Conference Program Book. Enter your "Lava Lights" verbiage below: (max of 150 characters) PRINT NEATLY:

LOCAL NEWS

LEBANON BPW

Lebanon members Jeanne Young and Pat Brooks set up for our Farmer's Market to benefit Warren County Seniors.

The funding for this event is provided by the BPW/Ohio Women's Retirement Foundation.



COSHOCTON BPW Nike Club Meets

PHOTO (Below, Front to Back): MSgt Betsy Brocklehurst, Nike Club Founder / President Bailey Bowman and Nike Advisor Karen Moran.



Master Sergeant Betsy Brocklehurst, Recruiter for the Ohio Air National Guard was the speaker at the November 17th Nike Club meeting at River View High School. She explained the difference between Memorial Day and Veterans Day. She also talked about women in the military, the benefits of being in the Guard and some of her experiences over the past 25 years.

Coshocton Business and Professional Women (BPW), who mentor the Nike Club, have invited the Nike Club members to their Christmas Party on December 18th at Agents Realty and Auction Service.



Coshocton also celebrated Cristie Merce who was named 2017 Coshocton BPW Woman of the Year (Pictured right)



Dr. Kathryn Blust (pictured left) was named the 2017 Coshocton BPW Individual Development (ID) winner.

Coshocton BPW and the Coshocton Farm Bureau Co-sponsored "Meet the Candidates" in October 2017.

For more information contact coshoctonbpw@gmail.com. Liz Herrell, Publicity Chair, 740-575-1071 (Cell)



LOCAL NEWS

BEREA BPW - We were busy this Fall, starting with a special presentation by members who own a business (pictured right), sharing with us how they maintain and grow their companies, bringing samples and taking orders.



October we celebrated National Business Women's Week by honoring local business women Hollie Brubaker of Thespis Media, LLC (pictured left), Lona Gruber of Scan Hunger Center Pantry (pictured left) and Meaghan Early of 'M of Hope (pictured right).



In November several American Legion ladies joined us to hear Cleveland VA, Toni Johnson speak. Toni (pictured right) works with homeless female veterans.

Berea packed large bags (pictured below) filled with gloves, hats scarves, shampoo, deodorant, detergent, snacks, toothpaste, brushes, combs, conditioner, mouthwash etc. We also donated bus tickets to the VA to give these women.



December West Side Catholic Center (where females and children from abuse situations are currently living) spoke about their services. This is a new partnership for us. Monthly we will be making donations to this facility.

Fall we added four new members, Ramona Smith, Julianne Agardy, Kristin Little and Cindy Peck.

OHIO BUSINESS WOMAN
557 Ross Road SE
Lancaster, OH 43130

2018 BPW OHIO Conference Mariwyn Heath Memorial Service

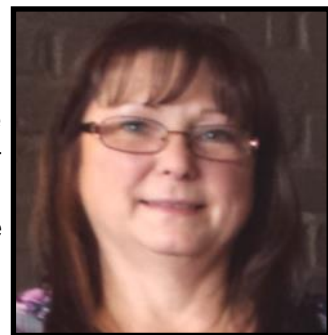
Sunday May 20, 2018

Please join us to remember and honor the BPW sisters who have used their Volcano Voice to speak up helping to change the lives of women. We want to recognize the accomplishments of these members, for without them we have no history.

All Local Presidents: Please send me any information and photo's that you have for those we have lost this year. Deadline is April 30, 2018

Leona Phillips, 7216 Riden Rd., Vermilion, Oh 44089

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SAVE THE DATE: 2018 BPW/OH CONFERENCE

May 19-21, 2018 at the Berlin Grande Hotel, Berlin, Ohio

2018 Conference Chair, Carla Fowler

Visit our website at ohiobpw.org



Women Moving History Forward